PLANNING A SUCCESSFUL WORKSHOP TO GAIN NEW PERSPECTIVE ON GRAND CHALLENGE PROBLEMS

ROSS BRINDLE from Nexight Group, a collaboration consultancy that helps leaders solve complex technical problems, will provide a 2-hour session and discussion on planning a successful workshop. Topics will include workshop models, how to select invitees, setting the agenda, and other planning tips.

Ross Brindle is Chief Executive Officer and leads Nexight Group’s strategic planning, roadmapping, energy and environmental analysis, and technical communications practices. He is an internationally recognized expert in technology roadmapping, having planned, facilitated, and documented more than 350 collaborative workshops on six continents and authorized more than 100 technology and industry roadmaps and similar planning documents, predominantly in the manufacturing, advanced materials, basic science, and global health fields. He works extensively with clients to help conceptualize the desired outcome and develop appropriate workshop design and facilitation approach. He has served a wide range of clients that include government agencies, universities, professional societies, and companies. He holds an MBA with the concentration in global strategy from University of Maryland and a BS in Chemical Engineering from Penn State.

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JUNE 22, 2018
8:30 AM - 10:30 AM

PennState College of Engineering
The Strategic Interdisciplinary Research Office